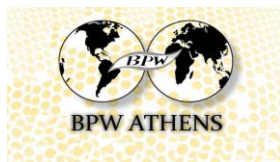




BPW AdriaNet
THE NETWORK OF BUSINESS
AND PROFESSIONAL WOMEN
IN THE ADRIATIC IONIAN
REGION



BPW INTERNATIONAL
International Federation of
Business and Professional Women

FIRST FORUM BPW ADRIANNET

„WOMEN ENTREPRENEURSHIP - NEW HORIZONS”

„ΓΥΝΑΙΚΕΙΑ ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ - ΝΕΟΙ

ΟΡΙΖΟΝΤΕΣ”

Under auspices of Athens Chamber of Commerce and Industry

PROGRAMME

THURSDAY, 18TH, OCTOBER 2018

17:00 Walk to the Roman Agora (Host: BPW Athens)

Experiential discussion/speech/Dinner at Traditional Greek tavern

FRIDAY 19th, October 2018.

Venue: Athens Chamber of Commerce and Industry, ACCI, 6th Floor

7 Akadimias Str, 10671 Kolonaki , Athens , Greece

OFFICIAL LANGUAGE: ENGLISH

| PART ONE | Opening ceremony | |
|------------------|--|---|
| 8:00-8:45 | Registration | Athens Chamber of Commerce and Industry |
| 8:45-9:45 | Welcome addresses | Moderator: tba* |
| | Constantinos Michalos | ACCI's President -Athens Chamber of Commerce and Industry |
| | Aleksandar Sunko | Croatian Ambassador to Greece in Athens |
| | Italian Ambassador to Greece in Athens (tbc*). | |
| | Elena Kountoura | Greek Minister of Tourism |
| | Fotini Kouvela | General Secretary for Gender Equality, Greece |
| | Greek Member of European Parliament (tbc*) | |



BPW AdrionNet
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| | George Patoulis | President of the Central Union of Greek Municipalities |
| | Ioanna Lagoumidou | President BPW Athens |
| | Alida Perkov, PhD | Chair and Founder BPW AdrionNet |
| | Pinella Bombacci (envoy) | ECC Coordinator, BPW Europe |
| | Amany Asfour (envoy) | President BPW International |
| 9: 45-10:00 | Coffee break (+ short press conference) | |
| PART TWO | Round tables | FULL PRESENTATIONS WILL BE PUBLISHED ON THE OFFICIAL WEB PAGES : ROUND TABLES ARE ON DISPOSAL FOR SHORT SUMMARIES/ABSTRACTS |
| 10:00-10:55 | Round table 1 „SUSTAINABLE TOURISM-GASTRONOMY“ | Moderator: Rosella del Prete, University of Sannio-Italy, -Petros Kapsaskis: Founder and President of the Hellenic Institute of Cultural Diplomacy -Panelists: Caterina Mazzella, President FIDAPA BPW Italy, dott.ssa Caterina Origlia (La Tradizione la Scienza al' origine della genesi della salute dei popoli), Culture and gastronomy in womens' entrepreneurship „Sensi e Sapori“, -Marian Spiggos, Wine Communication & Marketing: «From wine lover to wine professional: an amazing journey» -Elvira Tarsitano, La Via Mediterraneo - Food,Tradizione,Innovazione E Sostenibilita' -Gabriella Calvano: Sustainability Center, University of Bari (Italy): The mediterranean way: food, tradition and innovation. |
| 10:55- 11:40 | Round table 2 “BPW ADRIONNET - CHALLENGES AND OPPORTUNITIES FOR BPW IN THE ADRIATIC AND IONIAN MACRO REGION THROUGH TRANSNATIONAL COOPERATION PROJECTS”. | Moderator: Giuseppina Seidita, BPW International -Thalia Valkouma, VP BPW Thessaloniki -Doris Sošić, EU projects applicable to BPW AdrionNet /EUSAIR: Possibilities for BPW clubs in EU project proposals, -Other BPW AdrionNet representatives (Italy, Greece Croatia) |
| 11:40-12:25 | Round table 3 | Moderator: Nellina Basile, BPW International-Twinning Task Force Chair |



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| | „TWINNING AS A TOOL OF BPW ADRIANET INTERNATIONALIZATION, BENEFIT EXPERIENCES“ | Participants : Mary Papadopoulou , President BPW Cyprus Representatives of the BPW Twinning clubs in Adriatic-Ionian Region (Bagheria, Bari, Pula, Athens, Cyprus-Sorrento etc.) New Twinning proposals (Italy, Greece Croatia) |
| 12:25-13:10 | Round table 4 „NEW ECONOMY, LIFELONG LEARNING AND WOMEN ON BOARD“ | Moderator: tba* - Athina Nousiopoulou, Irini Poutakidou , BPW Thessaloniki: " <i>Developing Female Entrepreneurship in the new economic startup mindset, through the programs run by Entrepreneurship Hub of the ACT School of Business in collaboration with BPW Thessaloniki</i> " BPW Women on board: - Eufemia Ippolito , BPW International Legal Advice Taskforce Chair ---- - Michela Mutti Accordi , BPW Rijeka , « <i>17 United Nation Sustainable Development Goals seen as opportunities for the new economy and the role of women in these areas</i> “. - Dr Anastasia Psomiadi , Founder and President of APSON SA « <i>Women Business Bridges</i> » |
| 13:10-13:55 | Round table 5 „ICT & MARKETING, SOLUTION FOR THE ESTABLISHMENT OF NEW COMPANIES AND CRAFTS“ | ICT & Marketing BPW Clubs members specialists of the EUSAIR Region - Caterina Stathaki, HR director * Panel discussion: - Doris Sošić , - other BPW Clubs members specialists (Italy, Greece Croatia) |
| 13:55-14:55 | Networking lunch | |
| 15:00-15:30 | SUMMARISING OF THE FORUM; ANNOUNCEMENT OF THE SECOND BPW ADRIANET FORUM MARCH 2019 (BENEVENTO ITALY) | BPW Athens Ioanna Lagoumidou Next hosting country : FIDAPA BPW Italy, Caterina Mazzella, President. Next Hosting club: FIDAPA BPW sezione Benevento , Presidente Rosella del Prete. All participants & Chair BPW AdrionNet. |
| PART THREE | | |
| 19:00 –24:00 | Gala Dinner | St George Lycabettus Hotel https://sglycabettus.gr |