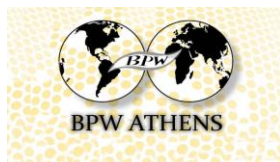




BPW AdriaNet  
THE NETWORK OF BUSINESS  
AND PROFESSIONAL WOMEN  
IN THE ADRIATIC IONIAN  
REGION



BPW INTERNATIONAL  
International Federation of  
Business and Professional Women

# FIRST FORUM BPW ADRIANNET

## „WOMEN ENTREPRENEURSHIP - NEW HORIZONS”

## „ΓΥΝΑΙΚΕΙΑ ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑ - ΝΕΟΙ

## ΟΡΙΖΟΝΤΕΣ”

Under auspices of Athens Chamber of Commerce and Industry

### PROGRAMME

#### **THURSDAY, 18TH, OCTOBER 2018**

17:00 Walk to the Roman Agora ( Host: BPW Athens)

Experiential discussion/speech/Dinner at Traditional Greek tavern

#### **FRIDAY 19th, October 2018.**

**Venue: Athens Chamber of Commerce and Industry, ACCI, 6th Floor**

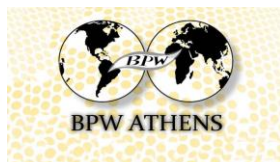
**7 Akadimias Str, 10671 Kolonaki , Athens , Greece**

**OFFICIAL LANGUAGE: ENGLISH**

<b>PART ONE</b>	<b>Opening ceremony</b>	
<b>8:00-8:45</b>	<b>Registration</b>	<b>Athens Chamber of Commerce and Industry</b>
<b>8:45-9:45</b>	<b>Welcome addresses</b>	
	Constantinos Michalos	ACCI's President -Athens Chamber of Commerce and Industry
	Aleksandar Sunko	Croatian Ambassador to Greece in Athens
	Italian Ambassador to Greece in Athens	
	Elena Kountoura	Greek Minister of Tourism
	Fotini Kouvela	General Secretary for Gender Equality, Greece
	Greek Member of European Parliament	



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	George Patoulis	President of the Central Union of Greek Municipalities
	Ioanna Lagoumidou	President BPW Athens
	Alida Perkov, PhD	Chair and Founder BPW AdrionNet
	Eufemia Ippolito	Representative of FIDAPA BPW Italy Co founder of BPW AdrionNet .
	Alexandra Preuß	Representative of BPW Europe
	Giuseppina Seidita	Representative of BPW International
<b>9: 45-10:00</b>	<b>Coffee break (+ short press conference)</b>	
<b>PART TWO</b>	Round tables	<b>FULL PRESENTATIONS WILL BE PUBLISHED ON THE OFFICIAL WEB PAGES : ROUND TABLES ARE ON DISPOSAL FOR SHORT SUMMARIES/ABSTRACTS</b>
<b>10:00-10:55</b>	<b>Round table 1</b>  „SUSTAINABLE TOURISM-GASTRONOMY“	<b>Moderator: Rosella del Prete, University of Sannio-Italy,</b> <b>-Petros Kapsaskis:</b> Founder and President of the Hellenic Institute of Cultural Diplomacy <b>-Panelists:</b> dott.ssa <b>Caterina Origlia</b> (La Tradizione la Scienza al' origine della genesi della salute dei popoli), Culture and gastronomy in womens' entrepreneurship „Sensi e Sapori“, <b>-Marian Spiggos,</b> Wine Communication & Marketing: «From wine lover to wine professional: an amazing journey» <b>-Elvira Tarsitano,</b> La Via Mediterraneo - Food,Tradizione,Innovazione E Sostenibilita' <b>-Gabriella Calvano:</b> Sustainability Center, University of Bari (Italy): The mediterranean way: food, tradition and innovation. <b>Lorena Boljunčić</b> ( BPW Pula) Sustanible tourism in practice: The House of Istrian Olive Oil. .
<b>10:55- 11:40</b>	<b>Round table 2</b> “BPW ADRIONNET - CHALLENGES AND OPPORTUNITIES FOR BPW IN THE ADRIATIC AND IONIAN MACRO REGION THROUGH TRANSNATIONAL COOPERATION PROJECTS”.	<b>Moderator: Giuseppina Seidita, BPW International</b> <b>-Thalia Valkouma,</b> VP BPW Thessaloniki <b>-Doris Sošić,</b> EU projects applicable to BPW AdrionNet /EUSAIR: Possibilities for BPW clubs in EU project proposals, <b>-Other BPW AdrionNet representatives</b> (Italy, Greece. Croatia)
<b>11:40-12:25</b>	<b>Round table 3</b>	<b>Moderator: Nellina Basile,</b> BPW International- Twinning Task Force Chair <b>Participants :</b> <b>Mary Papadopoulou,</b> President BPW Cyprus



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	„TWINNING AS A TOOL OF BPW ADRIANET INTERNATIONALIZATION, BENEFIT EXPERIENCES“	<b>Representatives</b> of the BPW Twinning clubs in Adriatic-Ionian Region ( <b>Bagheria, Bari, Pula, Athens, Cyprus-Sorrento</b> etc.) New Twinning proposals (Italy, Greece, Croatia)
<b>12:25-13:10</b>	<b>Round table 4</b>  „NEW ECONOMY, LIFELONG LEARNING AND WOMEN ON BOARD“	<b>Moderator:</b>  - <b>Athina Nousiopoulou, Irini Poutakidou</b> , BPW Thessaloniki: "Developing Female Entrepreneurship in the new economic startup mindset, through the programs run by Entrepreneurship Hub of the ACT School of Business in collaboration with BPW Thessaloniki" BPW Women on board: - <b>Eufemia Ippolito</b> , BPW International Legal Advice Taskforce Chair <b>Michela Mutti Accordi</b> , BPW Rijeka , «17 United Nation Sustainable Development Goals seen as opportunities for the new economy and the role of women in these areas“. - <b>Dr Anastasia Psomiadi</b> , Founder and President of APSON SA « Women Business Bridges»
<b>13:10-13:55</b>	<b>Round table 5</b>  „ICT & MARKETING, SOLUTION FOR THE ESTABLISHMENT OF NEW COMPANIES AND CRAFTS“	ICT & Marketing BPW Clubs members specialists of the EUSAIR Region - <b>Caterina Stathaki, HR director</b> Panel discussion: <b>Doris Sošić ( BPW Rijeka)</b> - <b>Izabela Vitasović ( BPW Pula)</b> : The Synergy of Economy and Culture as Opportunity for Business and Professional Women“ - <b>other</b> BPW Clubs members specialists (Italy, Greece Croatia)
<b>13:55-14:55</b>	<b>Networking lunch</b>	
<b>15:00-15:30</b>	<b>SUMMARISING OF THE FORUM; ANNOUNCEMENT OF THE SECOND BPW ADRIANET FORUM MARCH 2019 (BENEVENTO ITALY)</b>	BPW Athens <b>Ioanna Lagoumidou</b> Next hosting country : <b>FIDAPA BPW Italy, Eufemia Ippolito</b> envoy of President <b>FIDAPA Italy</b> Next Hosting club: <b>FIDAPA BPW sezione Benevento , President Rosella del Prete.</b> <b>All participants &amp; Chair BPW AdrionNet Alida Perkov</b>
<b>PART THREE</b>		
<b>19:00 –24:00</b>	<b>Gala Dinner</b>	St George Lycabettus Hotel <a href="https://sglycabettus.gr">https://sglycabettus.gr</a>